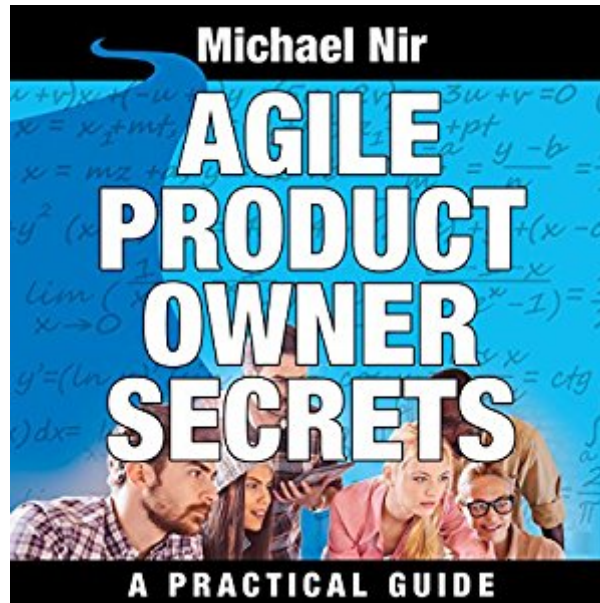


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# Agile Project Management: Agile Business Leadership, Book 2



## Synopsis

Updated and Advanced Edition Launching Agile and SCRUM - the product owner as a change agent Trust as a key differentiator in project and portfolio success Unique never-before-introduced scheme - Agile is not alone - basics of JIT, Lean Pull, Local optimization Lean and Agile chronicles - receiving buy in from stakeholders Everyone wants to use Agile while maintaining the Waterfall structure and reap the benefits of both. In Agile Scrum: The Agile Product Owner you will find: Pioneering views on marrying Waterfall and Agile. Each implementation has personalized company specific aspects, the emerging solution is always proven to be somewhat different - learn the skills of empowering your product owner and the entire environment. Terrific - Stop letting others tell you what to do! You know best and with the breakthrough concepts in this guide it will be easy for you to reap the benefits of both worlds and make the stakeholders happy! Agile Scrum: The Agile Product Owner, Exciting Fundamentals - quick to implement. Presented in an easy to follow case study! Meet Patrick and Naresh, Suzanne and others as they struggle and ultimately succeed and rewarded Discussed from a multi - perspective view - unique voices from various points of view. Integrated to allow you simple roll out across a portfolio! Concepts that allow an improved solution

## Book Information

Audible Audio Edition

Listening Length: 2 hours and 38 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Sapir Consulting

Audible.com Release Date: September 10, 2014

Language: English

ASIN: B00NGXFQFW

Best Sellers Rank: #120 in Books > Business & Money > Management & Leadership > Quality Control & Management > Agile #209 in Books > Business & Money > Management & Leadership > Project Management > Technical #455 in Books > Audible Audiobooks > Science > Technology & Engineering

## Customer Reviews

When the agile movement re-cast the roles of the SDLC they did so with small projects as the baseline of their experience. A typical minimal SDLC method includes subject matter experts (those who execute the current workflow activities), a Project Manager, a Business Analyst, a Software

Architect, UX specialists, Developers, DBAs, and Testers. A Scrum Team consists of a Product Owner, the Development Team, and a Scrum Master. The typical SDLC method responsibilities for activities, and the skills needed to get them done, went from 8 roles down to 3. For small projects that is great, but as the industry is learning the hard way, for bigger projects it just doesn't cut it. The product owner role received a lot of responsibilities. This means they also are expected to have a lot of skills. By no fault of their own, this is not usually the case. Along with the lack of skills, I also usually see them floundering for the authority needed to be effective. I do not understand why there are so many people that believe changing a person's job title will somehow magically give them the skills needed to do the job. The activities needed to build software successfully didn't change when agile was explicitly introduced to software development. Agile has implicitly always been a goal of software development projects. The activities required to successfully build software were just moved around, redefined to give them a new context, renamed, and in some cases ignored. If the team adopting Scrum is dysfunctional, they remain as dysfunctional as they were before attempting to use Scrum. Their skills and experience didn't change by moving the team to a new method of managing the project.

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